

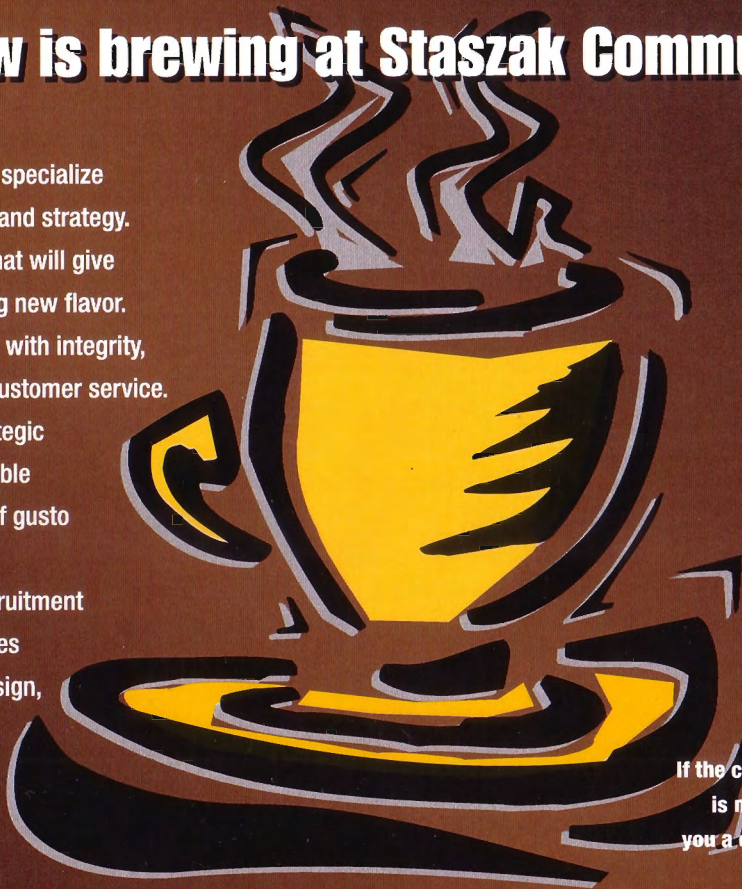
Something new is brewing at Staszak Communications, Inc.

At San Diego's newest ad agency, we specialize in formulating distinctive blends of art and strategy. We're ready to serve up robust ideas that will give your recruitment campaign a refreshing new flavor.

Our recipe for creative services starts with integrity, value and a commitment to excellent customer service.

Add our originality, creativity and strategic skills, top that off with our knowledgeable team of experts, and you've got a jolt of gusto that can't be beat.

If you need a pick-me-up for your recruitment advertising, marketing, human resources communications and graphics/web design, contact Staszak Communications, Inc. today. We'll be happy to brew up some new ideas for you.



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Have a cup on us!

If the complimentary card for Starbucks is missing, we'd be happy to buy you a cup of coffee--just give us a call!

Staszak Communications, Inc.
16776 Bernardo Center Drive, #110B • San Diego, CA 92128

Here's our menu. In any of these areas, Staszak Communications, Inc. can add a jolt of creativity and a taste of vigor.

Advertising

Print
Radio
Outdoor
Cinema
Television
Airport
Mall kiosks

Creative and Production Services

Copywriting
Corporate identity/logo design
Graphic design and production
Brochures
Flyers
Product data sheets
Banners
Video
Display booths
Interactive business cards/CD-ROMs

Consulting

Branding
Employer branding
Integrated marketing
Internal communications
"Applicant care"

Internal Communications

Strategic development of employee communications programs
Employee referral programs
Employee retention programs
Employee recognition programs
Employee newsletters (on-line/print)
Employee orientation programs and collateral

Internet/Web

E-media planning
Web design
Web development
On-line relationship marketing programs
Virtual career events

Specialized Campaigns

Image advertising
College campaigns
Diversity campaigns

Additional Services

Client activity reporting
Event promotions
Marketing budget planning and management
Media negotiations
Monitoring media specials and promotions
Strategic media planning to support business goals



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